

CBI/Career Connections Scholarship Essay

CATEGORY	4 - Above Standards	3 - Meets Standards	2 - Approaching Standards	1 - Below Standards	Score
Grammar & Spelling	Author makes no errors in grammar or spelling that distract the reader from the content.	Author makes 1-2 errors in grammar or spelling that distract the reader from the content.	Author makes 3-4 errors in grammar or spelling that distract the reader from the content.	Author makes more than 4 errors in grammar or spelling that distract the reader from the content.	
Career Goal	The essay provides a clear, strong statement of the author's career goal and steps to achieving that goal.	The essay provides a vague statement of the author's career goal and steps to achieving that goal.	The essay provides either a statement of the author's career goal or steps to achieving that goal but not both.	The essay provides neither a career goal nor steps to achieving the goal.	
CBI/Career Connections Impact	Three pieces of evidence or examples are specific, relevant and explanations are given that show how CBI/Career Connections benefited the author.	Two pieces of evidence or examples are specific, relevant and explanations are given that show how CBI/Career Connections benefited the author.	One piece of evidence or example is specific, relevant and explanation is given that shows how CBI/Career Connections benefited the author.	No evidence or examples are given or examples/evidence are NOT relevant AND/OR are not explained.	
Reason for Applying and are Deserving of the Scholarship	Includes 3 or more pieces of evidence (facts, statistics, examples, real-life experiences) that support the reason for applying for and/or are deserving of this award.	Includes 2 pieces of evidence (facts, statistics, examples, real-life experiences) that support the reason for applying for and/or are deserving of this award.	Includes 1 piece of evidence (facts, statistics, examples, real-life experiences) that support the reason for applying for and/or are deserving of this award.	No pieces of evidence (facts, statistics, examples, real-life experiences) that support the reason for applying for and/or are deserving of this award are present.	