CBI/Career Connections Scholarship Essay

CATEGORY	4 - Above Standards	3 - Meets Standards	2 - Approaching Standards	1 - Below Standards	Score
Grammar &	Author makes no errors in	Author makes 1-2 errors in	Author makes 3-4 errors in	Author makes more than 4	
Spelling	grammar or spelling that	grammar or spelling that	grammar or spelling that distract	errors in grammar or	
	distract the reader from	distract the reader from the	the reader from the content.	spelling that distract the	
	the content.	content.		reader from the content.	
Career Goal	The essay provides a clear,	The essay provides a vague	The essay provides either a	The essay provides neither a	
	strong statement of the	statement of the author's	statement of the author's career	career goal nor steps to	
	author's career goal and	career goal and steps to	goal or steps to achieving that	achieving the goal.	
	steps to achieving that goal	achieving that goal.	goal but not both.		
CBI/Career	Three pieces of evidence or	Two pieces of evidence or	One piece of evidence or example	No evidence or examples	
Connections	examples are specific,	examples are specific,	is specific, relevant and	are given or	
Impact	relevant and explanations	relevant and explanations	explanation is given that shows	examples/evidence are NOT	
	are given that show how	are given that show how	how CBI/Career Connections	relevant AND/OR are not	
	CBI/Career Connections	CBI/Career Connections	benefited the author.	explained.	
	benefited the author.	benefited the author.			
Reason for	Includes 3 or more pieces	Includes 2 pieces of	Includes 1 piece of evidence	No pieces of evidence (facts,	
Applying and	of evidence (facts,	evidence (facts, statistics,	(facts, statistics, examples, real-	statistics, examples, real-life	
are Deserving of	statistics, examples, real-	examples, real-life	life experiences) that support the	experiences) that support	
the Scholarship	life experiences) that	experiences) that support	reason for applying for and/or are	the reason for applying for	
	support the reason for	the reason for applying for	deserving of this award.	and/or are deserving of this	
	applying for and/or are	and/or are deserving of this		award are present.	
	deserving of this award.	award.			
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